

CONVERSATION

Charming telephone chit-chat

6 hours duration

THEN I NOTICED IT WAS A RECORDING

Now just wait a minute

Doubletake

No wonder she didn't get any of my jokes

EMBARRASSMENT

That does it: no more contact with the human race

Unlisted Number

In 1948, French designer Charles Loupot drew a revolutionary logotype to promote St. Raphaël mineral water. Half a century later, the qualities of this logo inspired New York designer and illustrator Laurie Rosenwald to work with Boston type designer Cyrus Highsmith in expanding it into a typeface. At once industrial and calligraphic in style, Loupot is one of the few scripts that offers a truly successful all-capital setting; FB 1998

FOR MORE INFORMATION OR TO PLACE AN ORDER

Visit www.fontbureau.com, call 617 423-8770, or fax 617 423-8771

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