

THAT OL' RUSTBUCKET IN THE BACK YARD SOUR CREAM & CHIVES

EGULAR REGULAR

HUGE ANNUAL SALE FOR ONE DAY ONLY

FRENCH TOAST CATKLEAL

PANCAKES 'N' SYRUP

A HEARTY BREAKFAST TO BEGIN THE DAY

BUTTER

REGULAR

You have seen El Grande in mid-century comic books, used wherever simple, black-and-white ideas had to be driven hard, all the way home. The design was adopted by American grocery stores, by supermarkets, by catalogues, and by all who required a winner in the presentation shouting match. Jim Parkinson, no mean enthusiast for the straightforward simplicity of the period, prepared this design for Font Bureau; FB 1993

FOR MORE INFORMATION OR TO PLACE AN ORDER

Visit www.fontbureau.com, call 617 423-8770, or fax 617 423-8771

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